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The Family matters the most - why not the family home?

When people buy their first home, they usually ask the same question.

"How much will it be worth in five years?"

It's a sensible question. But perhaps it's the wrong one.

Think back to the home where you grew up. Maybe it was small. Maybe it was in an old neighbourhood that nobody would describe as "prime real estate." Yet if someone offered to buy it today, would you really be selling a house? Or would you be selling your childhood?

- That was the home where your parents waited for you after school.
- Where birthdays were celebrated around the dining table.
- Where the house was full during festivals.
- Where relatives stayed over.
- Where you introduced your future husband or wife to your family.
- Where laughter echoed through the hallways.

When you think about that home today, you don't remember the market value. You remember the feeling.

Now fast forward. You've bought your first home. The market has gone up. Your equity has grown. Friends tell you, "Sell it. Upgrade. Pull the equity out. Make your money work harder." Sometimes that's absolutely the right financial decision.But sometimes... We become so focused on building wealth that we forget what wealth is for.

Your first home isn't just another property.

- It's where your children might take their first steps.
- Where birthday cakes are cut every year.
- Where family traditions begin.

> **One day, your children may drive past that street and say, "That's where I grew up."No property report can put a value on that.**

Before selling your first home simply because the equity is there, ask yourself one question: Am I selling a property... or am I selling the place where my family's story is still being written?

Not every asset is meant to be traded. Some are meant to be treasured.

Thinking About Selling the Family Home?

Let's talk it through — the numbers and what matters - before you decide.

Book Your Appointment

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radcamfs.com.au · +61 451 026 310 · anas@radcamfs.com.au